Virtual Environments: Feature Summary
FLEXIBLE & CONFIGURABLE

The first HTML5 virtual environment platform, 6Connex Virtual Environments include a wide range of features designed for innovative and engaging programs.

Include any mix of rooms/spaces, with a look & feel to match the virtual event program.

Room options include:

- lobby
- auditorium/theater
- exhibit hall & booths
- networking lounge
- resource center
- classroom
- video wall
- help desk
- info center
- anything else
- High-impact room backgrounds
- choose templates with custom branding
- create unique 3D designs
- use existing photos/images

ENGAGING PRESENTATIONS

Leverage an integrated webcast platform for presentations.

- Live, simulive or on-demand
- Audio, webcam, or video with slides
- Polls, Q&A, feedback surveys
- Speaker bios & presentation resources
- Screenshare
- Whiteboarding
- Presenter console
✓ SOCIAL NETWORKING & CONNECTION
Bring attendees together via chat and social channels.
+ Multiple chat options available in every room
  ▶ 1:1 and small group chat for personal conversations
  ▶ public chat for open dialogue
  ▶ moderated chat for guided discussion
  ▶ Google Translate enabled
+ Content sharing via email, LinkedIn, Twitter, Facebook
+ Registration via LinkedIn
+ LinkedIn profile share

✓ CONTENT
Populate each environment with unlimited content in every room and space.
+ Document uploads (.pdf’s and more)
+ Embedded videos (YouTube or Vimeo)
+ Video uploads
+ Links to existing web pages in iFrame or browser tab

✓ GAMIFICATION
Incentivize attendees to interact throughout the environment via the Leaderboard.
+ Promote engagement with content, booths, event staff, peers
+ Assign point values by individual content item or action
+ Offer prizes or other incentives for activity

✓ MOBILE & CROSS-PLATFORM
Reach attendees on any device, any platform.
+ HTML5 = mobile-ready; full experience on both Android and iOS mobile devices
+ No downloads, no plug-ins
+ Cross-browser viewing: IE, Chrome, Firefox, Safari

✓ SECURITY
Pass the strictest enterprise security review with secure event settings.
+ Domain/email whitelisting
+ Domain/email blacklisting
+ Password-required events with elevated password complexity and password lockout
+ Secure cookie handling
+ Secure content via HTTPS

✓ SCALE
Invite just a few individuals or a crowd of thousands to attend any program.
+ Hosted in the cloud for virtually unlimited scale
+ Live events with thousands of concurrent attendees; unlimited on-demand attendees
REGISTRATION
Capture attendee details prior to granting access.
+ Platform registration
  - standard and custom fields (up to 20)
  - optional password required
  - profile attachments and photos
  - social registration via LinkedIn
+ 3rd-party registration
  - public API for registration via 3rd-party sites
  - SSO via SAML
  - Marketo and Eloqua Webhooks
+ Multiple registration pages per environment
+ Unique landing page per registration page

ENTITLEMENTS & ATTENDEE GROUPS
Expose the right content to the right attendees with powerful entitlement options.
▶ Entitlement can be assigned by:
  - email domain at the point of registration
  - answers to multiple registration questions
  - individual registrant
  - .csv upload
▶ Once assigned, access can be granted to:
  - individual webinars or sessions
  - specific content items
  - entire rooms or spaces
  - signage and graphics
  - public chats
  - live event messages

REPORTING & METRICS
Track activity and ROI with 24/7 access to 35+ real-time reports.
+ Who registered?
+ Who attended?
  - live, on-demand?
  - how long?
  - from what region and on what device?
+ What content was most popular?
+ Who viewed each content item?
+ Who attended each presentation?
  - did they watch the entire time?
  - what questions were asked/answered?
+ What booths/rooms were popular?
+ Who visited each booth/room?
+ What content was viewed in each booth/room?
+ Who viewed that content?
+ What was posted in public chats?
+ What conversations were had with staff?
ADMINISTRATIVE TOOLS
Build and manage all aspects of a virtual environment with a full suite of tools.
- Multiple access levels to administrative control panel including reports-only access
  - general settings
  - registration
  - access & entitlement
  - content libraries
  - representatives & staff
  - tracking & metrics
  - preview/publish
- Virtual builder for easy creation of rooms and spaces
- Room builder accounts for sponsors or partners
  - access to specific rooms
  - access to specific features and reports

MULTILINGUAL PROGRAMS
Host localized event programs or include multiple languages in a single environment.
- Language-specific system messages, menus and navigation elements
- Unique signage and graphics, including entire room backgrounds
- Registration capture per language
- Option to toggle between languages
- Supports international date/time formats

SERVICE & SUPPORT
Rest easy with fully-managed support for all aspects of any virtual event program.
- Assigned project manager for program implementation
  - 2-3 month project plan, status meetings and shared project workspace
  - management of milestones, client tasks and all deliverables
  - best practices and recommendations for success
- Live day attendee support
- End-to-end support for webcasts, including speaker training and live webcast monitoring

LEARNING MANAGEMENT
Create engaging and immersive learning environments for training and enablement.
- Defined learning paths with pre-requisites
- Varied course activities including webinars, videos, PDFs, quizzes, etc.
- Notifications for course assignments, completions, expirations
- Course assignment by individual or by entitlement group
- Scored testing & quizzes
- Comprehensive management of courses and learners